Statewide Priorities: Webinar

*Please enter your pin if you haven’t already
On Behalf of CCSA’s Member Council….Welcome!

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Agenda/Purpose

PURPOSE
• Clarify/Answer your questions
• Hear from you!

AGENDA
1. Context
   • Recent Wins
   • How Priorities are Selected
   • Advocacy Timeline
   • Policy Making Assumptions
2. Policy Proposals & Feedback
   • Responding to Threats
   • Policy Pathways
3. Next Steps
Recent Wins

• **Conditioned Legislature to defeat a half dozen harmful policy and budget proposals** in preparation for less reliable Executive branch

• **Negotiated major deals** on food service and for-profits to inoculate against even greater threats next year

• **Secured $300 million in one-time funding** for low performing pupils

• Secured one-time increase of $21.1 million and **ongoing increase of $138.8 million per year in SB 740 funding**
How Priorities are Determined

March & June
• Initial Board/MC discussion

Summer
• Stakeholder engagement

September
• MC/Board Mtg

Fall
• Further stakeholder engagement

December
• MC/Board Meeting
• Policy Symposium
DECEMBER ‘18
Public roll-out of 2019 priorities at Policy Symposium

FEBRUARY ‘19
Introduction deadline for all legislation and Rattle the Capitol statewide day of action

APRIL ‘19
Advocacy Month Constituent Legislative Meetings in the Capitol and Legislative District Offices

JANUARY ‘19
Back to Session Legislative Briefing, Legislative Meetings, and Reception in Sacramento

MARCH ‘19
Collective Action in Sacramento at the CCSA Conference
Policymaking Assumptions in 2019

• CCSA will always advocate for full funding of SB 740 program
• CCSA will always fight major legislative/regulatory efforts that threaten the continued operation of charters in California
• CCSA will seek compromise on legislation that minimally constrains flexibility but only in exchange for new entitlements
• CCSA will adopt a policy agenda that favorably reframes the public debate on charters
Greatest Threats in 2019

- Hostile State Board of Education
- Fiscal impact denials and weakening of appeal rights
- Repeal of LEA status for purpose of special education
- Influence charter board composition
- Compulsory participation in STRS and PERS
- Reduced flexibility and underfunding of SB 740 program
- Prevailing wage on conduit bond program
- Further weakening of Prop 39
- Require charters to comply with Field Act

Which of these threats would fundamentally impact your organization’s ability to serve all students well?

Which one (s) are you most concerned about?

Which would you be willing to mobilize your community to defeat?
Policy Pathways in 2019

• **Option I.** Bunker Approach

• **Option II.** Change Agent Approach

• **Option III.** Ecosystem Approach

Which of these strategies resonates with you most? Why?
Option I. Bunker Approach

Defend sector against legislative and regulatory efforts to dismantle charter autonomy and flexibility.

- **PRO:** Allows CCSA to spend political capital exclusively on keeping harmful legislation from Governor’s desk.

- **CON:** Enables opponents to frame legislative debates on their terms and focus their entire strategy on offense rather than distracting them with our own sponsored legislation. May be perceived as a “white flag.”
Option II. Change Agent Approach + Defense

Assert that charters are trailblazers on equal access and equitable spending. Sponsor legislation mandating charter-like standards for TPSs.

- e.g. ban selective admissions in magnets or requiring public academic renewals for all public schools.

- **PRO:** Allows CCSA to go on offense, reframe terms of debate on transparency & equity. Forces establishment to justify inequitable practices that harm vulnerable students. May provide members with air cover if legislation translates into media attention.

- **CON:** May make it harder to cultivate alliances at a time when we need new friends. May alienate choice wing of our base.
Option III. Ecosystem Approach + Defense

Drive greater investment and accountability for traditionally underserved students, and champion win/win policies that deescalate charter-district tensions.

- e.g., overhaul special educating funding so additional funds go to LEA’s serving more of the highest cost students; add lowest performing subgroup to LCFF; hold harmless and anti-truancy funding for districts; prevailing wage in exchange for zoning waivers.

- **PRO:** May appeal to Newsom, scramble the traditional battles lines in Sacramento to engender greater collaboration between CCSA and ed establishment. Could position CCSA as leader on equity.

- **CON:** Could be perceived as mission-creep. Does nothing to advance growth agenda.
Next Steps

Provide Additional Feedback on Policy Priorities
• Complete the survey https://www.surveymonkey.com/r/KGZBSBD
• Engage with your Member Council Rep, Regional Advocacy Council leaders, or your CCSA Regional Advocacy staff.
• Contact Government Affairs directly governmentaffairs@ccsa.org

Be a Charter School Advocate
• Back to Session (January) Sacramento
• Rattle the Capitol (February) Statewide
• CCSA Conference Collective Action (March) Sacramento
• Public Charter Schools Advocacy Month (April) Sacramento & Statewide